



**United States Association  
for  
Small Business and Entrepreneurship**

*U.S. Affiliate of the International Council for Small Business*

**USASBE/SBI 2006 Joint Conference**  
***The Changing Entrepreneurial Landscape***  
**January 12-15, 2006**  
JW Marriott Starr Pass Resort & Spa ♦ Tucson, Arizona

### **EXHIBITOR OPPORTUNITIES**

The USASBE/SBI 2006 Joint Conference Exhibits Committee is pleased to invite you to participate in the largest annual entrepreneurship and small business conference in the world.

Join almost 600 educators, practitioners and professionals as they convene at The JW Marriott Starr Pass Resort & Spa, in Tucson, Arizona, from January 12-15, 2006, to share knowledge, examine practice and develop pedagogy. If you would like further information on USASBE, our website is: [www.usasbe.org](http://www.usasbe.org).

Booths will be set up on the afternoon of January 12 (between 1:30 and 5:30 p.m.) and be open during the pre-conference and opening reception. USASBE Exhibits are always strategically located in the main conference meeting space assuring maximum exposure and unlimited opportunities to interact with conference participants.

This year, we are offering you an additional opportunity to promote your organization. We will be holding 6 coffee breaks that are open to sponsorship. The benefits realized from this opportunity will be that your name will appear as a sponsor in the program and a display board will be placed at or on the break tables announcing your sponsorship.

Details of this opportunity, other sponsorship options, and the exhibit options available to meet the unique needs of your organization, follow on the next page. To learn more about the conference or to request a contract, please contact the Director of Exhibits: Janet Nixdorff at 202-994-9150 or email Janet at [nixdorff@gwu.edu](mailto:nixdorff@gwu.edu).

## USASBE/SBI 2006 Exhibit Options and Prices

Option	Description	Price
Regular Exhibit Space	Set up and staff your organization's booth in the main exhibit area. The cost of each regular exhibit space includes: attendance at keynote presentations, entrance to conference sessions, morning and afternoon refreshments, chair, table, and pipe and skirting. Details on electricity, telephone and Internet lines to follow.	\$1500.-
Unstaffed Exhibit Space	USASBE staff will accept your materials and set up an individual display table for your organization. Exhibitors may send as many order forms, brochures, and/or catalogs as necessary. Instructions on where to send booth materials will be sent to you once your contract is processed.	\$1000
Shared Booth Exhibit	A Shared Exhibit Booth is offered to exhibitors who would like to have book and other titles on display but are unable to attend the Annual Conference. The cost is \$500 for up to three titles. Exhibitors must provide three (3) display copies. Exhibitors may send as many order forms, brochures, and/or catalogs as necessary. Instructions on where to send the three display copies and additional materials will be sent to you once your contract is processed. We will ensure as best as possible that an ample supply of order forms is available during exhibition hours. At the end of the Annual Conference, the display books will be donated to a deserving charity.	\$ 500
Sponsor a Session	Copies of your marketing materials or products will be available at the session of your choice. Session chair will announce your sponsorship of the session.	\$250/session
Sponsor a Coffee Break	Your name will appear as a sponsor in the program and a display board will be placed at or on the break tables announcing your sponsorship.	\$2,500