

USASBE

SBI

Preliminary Program and Registration Information



USASBE/SBI 2006 Joint Conference January 12-15, 2006

(Preconferences and Opening Session/Reception on January 12)
JW Marriott Starr Pass Resort & Spa • Tucson, Arizona
Visit <http://www.usasbesbi2006.org> for up-to-date conference information!

Conference Sponsors

The Coleman Foundation

Ewing Marion Kauffman Foundation

John E. and Jeanne T. Hughes Charitable Foundation

Edward Lowe Foundation

Thomson South-Western Publishing

Students In Free Enterprise (SIFE)

Direct Selling Education Foundation (DSEF)

DECA, Inc.

Entrepreneur Media, Inc.

Southwest Airlines, Inc.

The Jan and Ted Roden Center for Entrepreneurship
at The University of Texas of the Permian Basin

The Lawrence N. Field Center for Entrepreneurship at Baruch College

Allan P. Kirby Center for Free Enterprise and
Entrepreneurship at Wilkes University

Rowan University

National Collegiate Inventors & Innovators Alliance (NCIIA)

National Federation of Independent Business Foundation

Acton Institute

McGraw-Hill/Irwin

United States Small Business Administration, Office of Advocacy

Ball State University

Belmont University

The Citadel

Fairleigh Dickinson University

The George Washington University

Iowa State University

Millikin University

Texas Christian University

University of Arizona

University of Cincinnati

University of Colorado at Boulder

University of Portland

University of Tampa

The University of Texas at El Paso

Conference Awards and Sponsors

The Coleman Foundation Best Empirical Paper Award

The Coleman Foundation

The Coleman Foundation Best Practitioner Paper Award

The Coleman Foundation

ET&P Best Conceptual Paper Award

Entrepreneurship Theory & Practice

John Jack Award

Journal of Developmental Entrepreneurship

JSBM Editor's Choice Award

Journal of Small Business Management

JSBS Editor's Choice Awards

Journal of Small Business Strategy

SBA/Advocacy Best Student Paper Award

United States Small Business Administration, Office of Advocacy

USASBE/SBI Best Workshop Awards

USASBE and SBI

USASBE Awards

2006 USASBE Excellence in Entrepreneurship Education Awards Sponsored by SIFE (refer to nominations information)

Max S. Wortman, Jr./USASBE Award for Lifetime Achievement in Entrepreneurship

John E. Hughes/USASBE Award for Entrepreneurial Advocacy

USASBE Fellow Award

USASBE Division Awards

SBI Awards

SBI Case of the Year Competition Awards Sponsored by SIFE
(refer to nominations information)

SBI Showcase Award

SBI Fellow Award

SBI Mentor Award

SBI Certified Small Business Counselor (CSBC) Award

Note: Please refer to "Award Opportunities" at <http://www.usasbesbi2006.org/confinfo.htm> for detailed information on conference and related awards.

Coleman Scholarships

The Coleman Foundation will provide scholarships for conference registration and hotel accommodations for entrepreneurship educators in the United States who *have not* previously been members of USASBE to attend USASBE/SBI 2006 in Tucson. A Coleman/USASBE scholarship reimburses first-year recipients for conference registration fees and three nights' of hotel lodging at the conference hotel. Individuals who have already received an initial scholarship are eligible for a conference registration fee reimbursement scholarship in year two or year three.

Coleman/USASBE scholarship applications are processed on a first-come basis. To apply for a Coleman/USASBE scholarship, go to <http://www.usasbesbi2006.org> and complete the conference registration process.

Conference Location

Tucson is Arizona's "Other Natural Wonder". Nestled in a valley of five magnificent mountain ranges, Tucson is an international travel destination where the sun shines 350 days a year. A diverse blend of culture, endless natural beauty, and a relaxed lifestyle combine to create a city that captures the essence of the southwest. For more information on Tucson, go to <http://www.visitTucson.org>.

Conference Hotel

Nestled in the stunning Tucson Mountains, the **JW Marriott Starr Pass Resort & Spa** is Southern Arizona's newest, largest, and most luxurious resort. Groups bask in the natural beauty of the Sonoran Desert, the only place in the world where the majestic saguaro cactus grows, but never lack for elegant gathering space or state-of-the-art facilities.

Conference Rate: \$125 single/double/triple/quad + taxes
Reservation Cut-Off Date: Tuesday, December 20, 2005*

*Reservations must be made by December 20th to ensure the preferred conference rate. However, the hotel may sell out prior to this date. Conference participants are encouraged to make their hotel reservations well in advance of this date.

How to Make a Reservation: Call 1-888-236-2427 and ask for the USASBE Conference rate, or go online to <http://www.jwmarriottstarrpass.com> and click on "Reservations". Input "USAUSAA" for "Group Code". Reservations must be guaranteed with a credit card.

Additional Hotel Information: Check-in time is 4:00 p.m.; check-out time is 12:00 noon. Parking (valet only) at the Resort is \$15 per day. Complimentary self parking is available at the Starr Pass Golf Club, a five-minute shuttle ride away. If you elect to self park, you may drop your luggage at the main entrance of the Resort and then park at the Golf Club. The shuttle will return you to the Resort.

Conference Attire

Relax, it's Tucson! Business casual attire is appropriate for the conference sessions, and casual attire is acceptable for social events.

Airline Information

American Airlines

USASBE/SBI 2006 has selected **American Airlines** to handle attendee air transportation needs. You may obtain a 5 percent discount by calling the American Airlines Meeting Services desk's toll free number at **1-800-433-1790** and providing the meeting authorization number of **A1616AL**. You will also receive a 10 percent discount if you purchase a ticket 30 days in advance. Discounts are not valid on zone fares or any other discount type fare (senior, child, military, etc.).

Southwest Airlines

Southwest Airlines has daily flights to/from Tucson and Phoenix. For the lowest fares, log on to <http://www.southwest.com> or call **1-800-435-9792**.

General Transportation Information

Arizona Stagecoach

Arizona Stagecoach provides shuttle service between Tucson International Airport and the JW Marriott Starr Pass Resort & Spa. Make your reservation at <http://www.azstagecoach.com> by using **Group ID Number USAS11206** for special rates of \$24 one way and \$40 roundtrip (one person) or \$28 one way and \$48 roundtrip (two persons). Advance reservations are preferred but not required. If you arrive in Tucson without an advance reservation and wish to use the shuttle, be sure to mention the **Group ID Number USAS11206** at the Arizona Stagecoach Airport Reservation Desk.

Arizona Shuttle

Arizona Shuttle runs a shuttle service between Phoenix Sky Harbor International Airport and Tucson (drop off at University Location (501 North Park Avenue)). With an advance reservation, rates are approximately \$29 one way and \$56 roundtrip. For complete information and to make reservations, go to <http://www.arizonashuttle.com> or call **1-800-888-2749**. Please note that it will be necessary to use a cab to get from 501 North Park Avenue to the JW Marriott Starr Pass Resort & Spa. Jeannie's Van and Taxi Service (520-312-6394) is recommended. The approximate rate each way is \$20.

Taxi Transportation

Taxis are available from the Tucson International Airport and the JW Marriott Starr Pass Resort & Spa. Approximate cost between the airport and the hotel is \$35 one way. Since taxi rates are not regulated, be sure to negotiate the rate up front.

Avis Rental Cars

USASBE/SBI 2006 has selected **Avis** as the official car rental company. You may select a subcompact at \$38.99 per day or \$159.99 per week or up to a mini van/SUV at \$85.99 per day or \$379.99 per week. For reservations, call Avis at **1-800-331-1600** or log on to <http://www.avis.com> and reference the **Avis Worldwide Discount (AWD) Number of D086196**.

Conference Questions?

Contact

Dr. Geralyn McClure Franklin
USASBE/SBI 2006 General Program Chair
franklin_g@utpb.edu

or

Dr. Kirk C. Heriot
USASBE/SBI 2006 General Program Co-Chair
heriot_kc@merc.edu

Featured Speakers

Don Budinger



Founder, Rodel, Inc. and Chairman and Founding Director,
The Rodel Foundations

*Social Responsibility and Entrepreneurship:
Building a Culture to Last Beyond the Founders*

Entrepreneurs are people who view the world in profoundly different ways than almost everyone else. Don will discuss the mindset of entrepreneurship and how that mindset and attitude also cultivate advocates of change. Such change solves problems and provides opportunity, builds value in communities that help support entrepreneurial growth, and is inherent to long term success through constant renewal, re-birth, death of old ideas, and re-birth again.

Denise Voigt Crawford



Texas Securities Commissioner, Texas State Securities Board

*The Role of State Securities Regulators with
Entrepreneurial Ventures*

Denny will address what entrepreneurship educators and practitioners need to know about the role of state securities regulators. Regulators play a vital role, particularly for entrepreneurial ventures, by encouraging capital and job formation and a free and competitive securities market while protecting investors, maintaining the integrity of the securities industry, and protecting the capital markets from fraud.

John J. Fernandes



President & CEO, AACSB International–The Association to
Advance Collegiate Schools of Business

*Management and Entrepreneurship Education:
Looking Over the Horizon*

John will address the current and anticipated challenges to management education and what AACSB International is doing to assist management educators worldwide. He will also discuss emerging curricula with special emphasis on entrepreneurship, governance, and enterprise risk management at accredited schools.

Jerome Katz



Coleman Foundation Chair in Entrepreneurship, John Cook School of Business, Saint Louis University

... And Another Thing

Cross-campus initiatives, technology commercialization, students selling via eBay—processes such as these are leading to a revival of interest in small business across campuses. Even more remarkably, *theorizing* about small business and its impacts is growing across disciplines far outside business schools. As a result, business school based small business programs face a crisis of intellectual leadership. Jerry will describe these trends, make the case for business schools taking up the challenge of intellectual leadership in small business, and suggest some of the most promising opportunities for conceptual and research leadership in academic work on small business.

Blaine McCormick



Associate Dean of Undergraduate Programs, Hankamer School of Business, Baylor University

Everybody Loves Ben: Why Benjamin Franklin Would Succeed in Business in 21st Century America

America's original entrepreneur, Benjamin Franklin, would feel at home in the 21st Century were he transported here via a time machine. More importantly, he would run a very successful business enterprise. Blaine will detail why Franklin succeeded in 18th Century business and why he would also succeed in 21st Century business.

Scott Stern



Associate Professor of Management and Strategy, Kellogg School of Management, Northwestern University and Winner of the First Ewing Marion Kauffman Prize Medal for Distinguished Research in Entrepreneurship

Entrepreneurship and the American Economic Experiment

Why does entrepreneurship play such a central role in economic growth and long-term prosperity? Economic experimentation. Entrepreneurs are at the heart of the process of economic experimentation, attempting truly novel approaches to the creation of economic value. Scott will speak to how the historical record suggests that long-term American economic growth and prosperity have depended crucially on a policy and business environment that, by and large, has supported the process of economic experimentation. As a result, maintaining a healthy environment for economic experimentation is perhaps the single most important long-term challenge to American competitiveness.

Jim Wimberly



Executive Vice President of Aircraft Operations, Southwest Airlines, Inc. and USASBE/SBI Corporate Entrepreneur of the Year for 2001

Entrepreneurial Survivor—Secrets for Maintaining 31 Continuous Years of Profitability in the American Airline Industry

Jim will discuss the unique financial, cultural, and marketing environments of Southwest Airlines that have enabled the Company to thrive in an otherwise bleak and barren industry wasteland. Key to this has been the Company's entrepreneurial legacy.

Invited Speakers

The Honorable Janet Napolitano

Governor, State of Arizona

The Honorable Olympia J. Snowe

United States Senator, State of Maine and
Chair, Senate Small Business Committee



Conference Schedule

Wednesday, January 11, 2006

- 4:00 p.m. – 5:00 p.m. **USASBE/SBI 2006 Program Committee Meeting** *(by invitation only)*
6:00 p.m. – 10:00 p.m. **USASBE 2005-2006 Board Meeting**

Thursday, January 12, 2006

- 7:30 a.m. – 8:30 a.m. **Preconference and Conference Registration**
(preconference attendees only)
- 8:00 a.m. – 12:00 p.m. **Preconference #1:**
Writing and Teaching Entrepreneurship Cases Workshop
- 8:30 a.m. – 5:00 p.m. **Preconference #2:**
Invention 2 Venture Workshop
(additional fee and requirements for registration; contact USASBE at usasbe@bus.wisc.edu)
- 9:00 a.m. – 12:00 p.m. **Preconference #3:**
Use of Life Sciences Entrepreneurship Education to Build a Sustainable Competitive Advantage in an International Knowledge-Based Economy
- 9:00 a.m. – 1:00 p.m. **Preconference #4:**
Connecting Community Colleges with Four-Year Institutions
- 10:00 a.m.– 2:00 p.m. **SBI 2005-2006 Board Meeting**
- 10:00 a.m.– 4:00 p.m. **Golf Event**
- 12:00 p.m.– 1:00 p.m. **Lunch on Own**
- 12:00 p.m.– 5:00 p.m. **Preconference #5:**
Teaching Entrepreneurship with Cases
(additional fee and requirements for registration; contact USASBE at usasbe@bus.wisc.edu)
- 1:00 p.m. – 5:00 p.m. **Preconference #6:**
Starting and Maintaining a Small Business Consulting Program at Your College or University
- 1:00 p.m. – 5:00 p.m. **Preconference #7:**
Starting and Advising Entrepreneurial Student Organizations, Student-Centered Entrepreneurship Organizations, and Campus Student Activities
- 1:30 p.m. – 5:30 p.m. **Exhibitor Set Up**
- 2:00 p.m. – 8:00 p.m. **Conference Registration**
- 4:30 p.m. – 5:00 p.m. **Welcome Committee and USASBE Board Meeting** *(by invitation only)*
- 5:30 p.m. – 9:30 p.m. **Exhibits Open**
- 5:15 p.m. – 6:15 p.m. **Coleman/USASBE New Member Orientation and Introduction to Welcome Committee**
- 6:30 p.m. – 7:30 p.m. **All Conference Opening Plenary Session**
Keynote Speaker: **Blaine McCormick**
Associate Dean of Undergraduate Programs, Hankamer School of Business, Baylor University
Everybody Loves Ben: Why Benjamin Franklin Would Succeed in Business in 21st Century America
- 7:30 p.m. – 9:30 p.m. **All Conference Opening Reception**
Sponsored by The Lawrence N. Field Center for Entrepreneurship at Baruch College

Friday, January 13, 2006

- 7:30 a.m. – 6:00 p.m. **Conference Registration and Exhibits Open**
- 7:30 a.m. – 8:30 a.m. **SBI Regional Meetings**
- 7:30 a.m. – 8:30 a.m. **All Conference Coleman Foundation Breakfast**
- 8:30 a.m. – 9:45 a.m. **All Conference Coleman White Paper Plenary Session**
Keynote Speaker: **Jerome Katz**
Coleman Foundation Chair in Entrepreneurship, John Cook School of Business, Saint Louis University
... And Another Thing
- 9:45 a.m. – 10:15 a.m. **All Conference Break**
- 10:15 a.m.– 11:30 a.m. **Competitive Paper, Workshop, and Symposium Sessions**

Friday, January 13, 2006, continued

11:45 a.m. – 1:30 p.m.

Keynote Speaker:

All Conference Presidential Luncheon

Jim Wimberly

Executive Vice President of Aircraft Operations, Southwest Airlines
and USASBE/SBI Corporate Entrepreneur of the Year for 2001
*Entrepreneurial Survivor—Secrets for Maintaining 31 Continuous
Years of Profitability in the American Airline Industry*

1:45 p.m. – 3:00 p.m.

Competitive Paper, Workshop, and Symposium Sessions

3:00 p.m. – 3:30 p.m.

All Conference Break

3:30 p.m. – 4:45 p.m.

Competitive Paper, Workshop, and Symposium Sessions

5:00 p.m. – 5:30 p.m.

USASBE Division Update Meetings #1

5:30 p.m. – 6:00 p.m.

USASBE Division Update Meetings #2

6:00 p.m. – 6:45 p.m.

USASBE Past Presidents Meeting

6:30 p.m. – 10:30 p.m.

Dinner on Own or Tucson Dine Around Option

(Transportation for Dine Around Sponsored by the Karl Eller Center for the
Study of the Private Market Economy, The University of Arizona)

7:00 p.m. – 10:00 p.m.

USASBE Fellows Dinner (by invitation only)

Saturday, January 14, 2006

7:30 a.m. – 6:00 p.m.

Conference Registration and Exhibits Open

7:30 a.m. – 8:30 a.m.

JSBM Board of Advisors and Associated Editors Meeting

(by invitation only)

7:30 a.m. – 8:30 a.m.

SBI Fellows and Past Presidents Breakfast

7:30 a.m. – 8:30 a.m.

All Conference Breakfast

8:30 a.m. – 9:45 a.m.

All Conference Plenary Session

Keynote Speaker:

Denise Voigt Crawford

Texas Securities Commissioner, Texas State Securities Board
The Role of State Securities Regulators with Entrepreneurial Ventures

9:45 a.m. – 10:15 a.m.

All Conference Break

10:15 a.m. – 11:30 a.m.

Competitive Paper, Workshop, and Symposium Sessions

11:45 a.m. – 1:30 p.m.

All Conference Kauffman Foundation Luncheon

Keynote Speaker:

Scott Stern

Associate Professor of Management and Strategy, Kellogg School
of Management, Northwestern University and Winner of the First
Ewing Marion Kauffman Prize Medal for Distinguished
Research in Entrepreneurship

Entrepreneurship and the American Economic Experiment

1:45 p.m. – 3:00 p.m.

Competitive Paper, Workshop, and Symposium Sessions

3:00 p.m. – 3:30 p.m.

All Conference Break

3:30 p.m. – 4:45 p.m.

Competitive Paper, Workshop, and Symposium Sessions

5:00 p.m. – 6:00 p.m.

USASBE Officers and Board Training Session

5:00 p.m. – 6:00 p.m.

SBI Annual Business Meeting

6:00 p.m. – 6:30 p.m.

SBI 2006-2007 Board Meeting

6:30 p.m. – 11:00 p.m.

**All Conference Thomson South-Western Publishing Gala
and Social Event**

Keynote Speaker:

Don Budinger

Founder, Rodel, Inc. and Chairman and Founding Director,
The Rodel Foundations

*Social Responsibility and Entrepreneurship: Building a Culture to
Last Beyond the Founders*

Sunday, January 15, 2006

7:30 a.m. – 1:30 p.m.

Conference Registration and Exhibits Open

7:30 a.m. – 8:30 a.m.

JSBS Reviewers Meeting (by invitation only)

7:30 a.m. – 8:30 a.m.

All Conference Breakfast

8:00 a.m. – 8:30 a.m.

USASBE Annual Business Meeting

8:45 a.m. – 9:45 a.m.

All Conference Plenary Session

Keynote Speaker:

John J. Fernandes

President & CEO, AACSB International—The Association to
Advance Collegiate Schools of Business

*Management and Entrepreneurship Education:
Looking Over the Horizon*

9:45 a.m. – 10:15 a.m.

All Conference Break

10:15 a.m. – 11:30 a.m.

Competitive Paper, Workshop, and Symposium Sessions

11:45 a.m. – 1:00 p.m.

All Conference Closing Luncheon

1:30 p.m. – 5:00 p.m.

USASBE 2006-2007 Board Meeting

SBI Case of the Year Competition Awards

**Sponsored by
Students In Free Enterprise**

SBI encourages its members and other college and university faculty to involve students in practical consulting projects ("field cases"). Faculty-guided, student-based field case projects serve clients who own or operate local business ventures or non-profit organizations. Supervised by faculty, these field cases provide students opportunities to help make lasting improvements in their client's business operations. As a result, students learn about operating small businesses, gain a sense of achievement, and earn respect. Field cases culminate in a final written case report that is delivered to the client. SBI recognizes first place, second place, and third place awards to programs in both undergraduate and graduate divisions that complete either specialized consulting projects or comprehensive projects.

Nominations Due Date: September 12, 2005

For detailed nomination information,
go to <http://www.smallbusinessinstitute.net/coy.htm>.

2006 USASBE Excellence in Entrepreneurship Education Awards

**Sponsored by
Students In Free Enterprise**

**USASBE recognizes excellence in entrepreneurship education
with awards in seven categories:**

- USASBE National Model Undergraduate Entrepreneurship Program Sponsored by SIFE
- USASBE National Model M.B.A. Entrepreneurship Program Sponsored by SIFE
- USASBE National Model Ph.D. Entrepreneurship Program Sponsored by SIFE
- USASBE Outstanding Specialty Entrepreneurship Program Sponsored by SIFE
- USASBE Innovative Entrepreneurship Education Courses Sponsored by SIFE
- USASBE Innovative Pedagogy for Entrepreneurship Education Sponsored by SIFE
- USASBE Entrepreneurship Educator of the Year Sponsored by SIFE

Nominations Due Date: October 3, 2005

For detailed nomination information, go to
<http://www.usasbesbi2006.org/entrepexcellence.htm>.

USASBE Executive Director and Housing the USASBE Central Office

USASBE is looking for a partner to join us in advancing entrepreneurship education to colleges and universities throughout the United States. We are seeking a dynamic and entrepreneurial individual to serve as USASBE Executive Director and a qualified organization to house the USASBE Central Office and provide institutional support for the functioning of the organization.

Applications and Nominations Due Date: November 1, 2005

For detailed nomination information, go to
<http://www.usasbe.org/news/news/news.asp?iID=94>.



USASBE/SBI 2006 Joint Conference

JW Marriott Starr Pass Resort & Spa, Tucson, Arizona

REGISTRATION FORM

Name: _____

Title/Affiliation: _____

Mailing Address: _____

Work Telephone: (____) _____ Home Telephone: (____) _____

E-Mail Address: _____ Fax Number: (____) _____

CONFERENCE REGISTRATION FEES

	<i>On or Before 12/20/05</i>	<i>After 12/20/05</i>
___ Renewing Members and Non-Members (USASBE Only)	\$425	\$475
___ Renewing Members and Non-Members (SBI Only)	\$425	\$475
___ Renewing Members and Non-Members (USASBE and SBI)	\$525	\$575
___ Students	\$300	\$350
___ Accompanying Person*	\$250	\$300

Total Remitted: \$ _____

Note: Conference registration includes three continental breakfasts, refreshment breaks, three luncheons, one reception, and one social event/dinner.

**Does not include membership in USASBE or SBI but does include all other events noted above.*

Preconference Events (Thursday, January 12, 2006)

Pre-registration is required; you may select one or two events only.

- ___ Preconference #1 Writing and Teaching Entrepreneurship Cases (8:00-12:00 p.m.)
- ___ Preconference #2 Invention 2 Venture (8:30-5:00 p.m.)*
- ___ Preconference #3 Use of Life Sciences Entrepreneurship Education to Build a Sustainable Competitive Advantage in an International Knowledge-Based Economy (9:00-12:00 p.m.)
- ___ Preconference #4 Connecting Community Colleges with Four-Year Institutions (9:00-1:00 p.m.)
- ___ Preconference #5 Teaching Entrepreneurship with Cases (12:00-5:00 p.m.)*
- ___ Preconference #6 Starting and Maintaining a Small Business Consulting Program at Your College or University (1:00-5:00 p.m.)
- ___ Preconference #7 Starting and Advising Entrepreneurial Student Organizations, Student-Centered Entrepreneurship Organizations, and Campus Student Activities (1:00-5:00 p.m.)

** Additional registration procedures and fees apply. Contact USASBE at usasbe@bus.wisc.edu for details.*

USASBE Members Only: *Please select two divisions for membership.*

- | | |
|---|---------------------------------------|
| ___ Corporate Entrepreneurship | ___ Individual Entrepreneurship |
| ___ Entrepreneurial Support Organizations | ___ International Entrepreneurship |
| ___ Entrepreneurship Education | ___ Minority & Women Entrepreneurship |
| ___ Entrepreneurship in the Arts | ___ Small Business |
| ___ Family Business | ___ Technology Entrepreneurship |

Conference Meal Planning: *Please check the conference functions you plan to attend.*

- | | |
|------------------------|---------------------------------------|
| ___ Thursday Reception | ___ Sunday Luncheon |
| ___ Friday Luncheon | |
| ___ Saturday Luncheon | ___ Registrant is vegetarian |
| ___ Saturday Gala | ___ Accompanying person is vegetarian |

___ If you have a disability, need materials in alternate formats, or require special accommodations, please check this box. Someone from our office will contact you.

Make conference registration fee payable by check or bank draft in U.S. dollars to USASBE and mail to:

Joan Gillman, USASBE, 975 University Avenue, Suite 3260, Madison, WI 53706
Phone: 608-265-3052; Fax: 608-263-0818; E-Mail: usasbe@bus.wisc.edu



Conference Overview

Thursday, January 12, 2006

8:00 a.m. – 5:00 p.m.	Preconferences #1 - #7 (<i>actual times for each vary</i>)
10:00 a.m.– 4:00 p.m.	Golf Event
2:00 p.m. – 8:00 p.m.	Conference Registration
5:15 p.m. – 6:15 p.m.	Coleman/USASBE New Member Orientation and Introduction to Welcome Committee Members
5:30 p.m. – 9:30 p.m.	Exhibits Open
6:30 p.m. – 7:30 p.m.	All Conference Opening Plenary Session
7:30 p.m. – 9:30 p.m.	All Conference Opening Reception

Friday, January 13, 2006

7:30 a.m. – 6:00 p.m.	Conference Registration and Exhibits Open
7:30 a.m. – 8:30 a.m.	SBI Regional Meetings
7:30 a.m. – 8:30 a.m.	All Conference Coleman Foundation Breakfast
8:30 a.m. – 9:45 a.m.	All Conference Coleman White Paper Plenary Session
10:15 a.m.– 11:30 a.m.	Competitive Paper, Workshop, and Symposium Sessions
11:45 a.m.– 1:30 p.m.	All Conference Presidential Luncheon
1:45 p.m. – 3:00 p.m.	Competitive Paper, Workshop, and Symposium Sessions
3:30 p.m. – 4:45 p.m.	Competitive Paper, Workshop, and Symposium Sessions
5:00 p.m. – 5:30 p.m.	USASBE Division Update Meetings #1
5:30 p.m. – 6:00 p.m.	USASBE Division Update Meetings #2

Saturday, January 14, 2006

7:30 a.m. – 6:00 p.m.	Conference Registration and Exhibits Open
7:30 a.m. – 8:30 a.m.	All Conference Breakfast
8:30 a.m. – 9:45 a.m.	All Conference Plenary Session
10:15 a.m.– 11:30 a.m.	Competitive Paper, Workshop, and Symposium Sessions
11:45 a.m.– 1:30 p.m.	All Conference Kauffman Foundation Luncheon
1:45 p.m. – 3:00 p.m.	Competitive Paper, Workshop, and Symposium Sessions
3:30 p.m. – 4:45 p.m.	Competitive Paper, Workshop, and Symposium Sessions
5:00 p.m. – 6:00 p.m.	SBI Annual Business Meeting
6:30 p.m. – 11:00 p.m.	All Conference Thomson South-Western Publishing Gala and Social Event

Sunday, January 15, 2006

7:30 a.m. – 1:30 p.m.	Conference Registration and Exhibits Open
7:30 a.m. – 8:30 a.m.	All Conference Breakfast
8:00 a.m. – 8:30 a.m.	USASBE Annual Business Meeting
8:45 a.m. – 9:45 a.m.	All Conference Plenary Session
10:15 a.m.– 11:30 a.m.	Competitive Paper, Workshop, and Symposium Sessions
11:45 a.m.– 1:00 p.m.	All Conference Closing Luncheon

USASBE

SBI



Don't miss the

**USASBE/SBI 2006 Joint Conference
JW Marriott Starr Pass Resort & Spa
Tucson, Arizona • January 12-15, 2006**

**USASBE/SBI 2006
The University of Texas
of the Permian Basin
4901 E. University
Odessa, TX 79762**

**Non-Profit
US Postage**

PAID

**Odessa, TX
Permit #20**